

Student Testimonials

"We were provided great networking opportunities."

"So engaging and eventful."

"The professors and counselors were amazing."

"Good exposure to the business field. It was really cool to visit the NYSE and J&J and meet the business executives."

"Was an awesome experience."

"I liked the college experience, field trips, and business lessons and I will suggest the camp to future students interested in business."

"I learned a lot about business and it gave me a better idea of what I would like to do in the future."

"This program gave a great overview of business and college lifestyles and real world experience."

RUTGERS

Rutgers Business School
Newark and New Brunswick

Make checks payable to:
Rutgers Business School

Send to attention of: Dean Markowitz
Office of Undergraduate Programs
Rutgers Business School
100 Rockefeller Road
Piscataway, NJ 08854

Inquiries:
RBSCamp-NB@business.rutgers.edu

Deadline: March 31, 2015

Dates: July 12, 2015 – July 18, 2015
Location: New Livingston Housing on
the Livingston Campus

Cost: \$1,300

Rutgers Business School Summer Business Camp



Rutgers Business School Summer Business Camp will provide incoming high school juniors and seniors an opportunity to learn the basics of business through experiential learning, team business plan competition, and visits to major business locations.

July 12 – July 18, 2015
Cost: \$1,300

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Camp Details

Students will form business teams which will become partnerships in creating proposed new business ventures.

They will develop business plans with their new partners and present those plans in a business plan competition.

Integrated into this experience will be visits to various corporate/business sites, speakers, and lessons on beginning to identify potential college majors and career paths.

There will be visits to business locations to provide the students with a first-hand exposure to how business is conducted.

Sample sites may include the New York Stock Exchange, Johnson & Johnson, Bloomberg, and Chubb.

Topics Covered

- Business plan development
- Business basics including marketing, finance, supply chain management, entrepreneurship, teamwork and collaborative learning
- Corporate social responsibility
- Communication skills
- Research
- Public speaking skills
- Start ups
- College admissions

Involvement events

- Listen to guest speakers
- Develop a business plan and presentation
- Develop your team-building skills
- Site visits
- Networking
- Careers in business

Typical Daily Schedule*

8:00 - 9:00am	Breakfast in the dining hall
9:00 - 1:00am	Concepts of marketing
11:00 - 12:00pm	Developing your business plan
12:00 - 1:00pm	Lunch
1:00 - 6:00pm	Visit to corporate site
6:00 - 7:00pm	Dinner at dining hall
7:00 - 8:00pm	Guest speaker
8:00 - 9:30pm	Work on business plan
10:00pm	Lights out

*Note: Topics and schedule are subject to change.

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